

PromoGuinée



La Poursuite d'un Meilleur Avenir



2016-2017



# Annual Report

## *Board of Directors*

President, Saikou O. Thiam  
Vice President, Mariama Conte  
Treasurer, Mamadou L. Diallo  
Coordinator – U.S., Gallice D. Sanoussy  
Coordinator – Guinea, Mamady Camara

## Mission Statement

PromoGuinée's main focus is on Education because in order to effectively fight poverty education must be at the forth front of the issues to be tackled. We believe that a nation's socio-economic development requires an educated citizenry. Whether it is educating people in hygiene and other health related issues, teaching rural citizens how to improve their agricultural production and in micro financing, helping the less fortunate yet highly talented to complete their studies, PromoGuinée is fully invested in achieving its ultimate goal, that of helping to improve the quality of life of Guineans through education.

PromoGuinée  
1207 Baker Ave  
Baltimore, MD 21207

Ph:1- 240-565-1598  
Email: [info@promoguinee.org](mailto:info@promoguinee.org)  
Internet: [www.promoguinee.org](http://www.promoguinee.org)

PromoGuinée is ..  
a DC Nonprofit corporation (#000000)  
a Maryland Nonprofit corporation (#000000)  
a 501(c)3 exempt public charity

# Approaching the Tipping Point

FROM THE PRESIDENT

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When I joined PromoGuinée as a founding member in 2006, I was certainly hoping that we could build a lasting organization that would make a difference in the lives of others. But the truth is no one could have predicted that a small association formed by former high school classmates, friends, could last a few years, let alone a decade.

It's true we've faced our share of challenges over the years but the successes we have

experienced are far more significant; and the challenges have only made us stronger and more determined to accomplish our goals. As of the end of the school year 2016-2017, PromoGuinée had proudly sponsored 33 boys and girls in high school, providing them with full scholarships for three years each in some of the best educational institutions in Guinea. Today many of those youths have graduated from university and have become successful young professionals contributing to society and their communities, which may not have been easily attainable for them coming from very poor and underprivileged backgrounds. PromoGuinée aims to foster and encourage their passion to help them reach their potential.

As you go through this report I hope that you will be able to put yourself in the position of each and everyone of the young men and women that have been directly impacted by our work, but also the different families and communities that continue to benefit from PromoGuinée's mission.

We continue our efforts, with the help of our supporters and donors, in order to reach as many youths as possible to help them achieve their educational goals and foster leadership values within them.

Here's to another decade of making a difference in the lives of the Guinean youth.

Saikou O. Thiam

President

# Projects & Programs

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The mission of PromoGuinée is to come to the aid of Guinean youths by providing a necessary support system to achieve high educational goals and foster leadership skills. We are committed to helping Guinean students receive quality education that will equip them to be independent and support their communities. The organization was founded on the belief that education is essential to economic growth and is the clearest path to a better future.

## **SCHOLARSHIP PROGRAM**

PromoGuinée has a scholarship program that provides funding to brilliant kids in middle school and high school, coming from underprivileged or poor backgrounds, allowing them to receive a quality education in some of the best schools in Guinea; an education that they would otherwise be unable to afford.

### ***The Scholarship***

In order to select students to receive our financial aid, PromoGuinée works through a rigorous selection process:

**Step 1**-- Each year, PromoGuinée acquires the list of all the students in the region of Conakry who passed the national exam and heading to high school.

**Step 2** -- We pre-select the top 20 students coming from public schools – assuming that they are in the public system because their parents cannot afford to send them to a better school.

**Step 3** – A team of PromoGuinée members then visit the candidates' families to determine their level of need, to ensure PromoGuinée's resources are used for those who cannot afford further education in a better school. Several candidates are generally found ineligible at this stage because their families are financially able to send them to private school.

*“PromoGuinée has given me the hope to continue my studies, and succeed in the future.”*

Thierno  
M. Bah  
Class of  
2011

**Step 4** -- The remaining candidates are registered to take the acceptance test at one of the private schools that we work with. From the results of the test, we select the top six who will benefit from a full scholarship that includes 100% tuition and fees, school supplies, textbooks, new backpacks, new school and sports uniforms, and new shoes.

The scholarship is provided for the entire three years of their high school cycle. However, PromoGuinée requires the recipients to maintain an acceptable level of grades in order to keep the scholarship from year to year. We continue to monitor their progress in the new environment and provide other types of support if needed like extra study time and tutoring, counseling, field trips and leadership retreats.

The scholarship recipients' new private school environment is often dramatically different from their previous schools, which often have classes where three to five students share one bench in classrooms of up to 100 students. They frequently face challenges such as the lack of reliable transportation, no electricity and running water at home, and no access to private rooms to study. In contrast, the students at their new private schools are typically used to much better accommodations like one table and chair per student, less crowded classrooms, more attentive teachers, better time management for school work, etc.

After graduation, PromoGuinée continues to provide help and counseling services to the young men and women at orientation time to ensure that they make the right decisions about university studies. Limited financial assistance is still available to them at that point. Every graduate receives a one-time grant from PromoGuinée to help support them during this critical period.

**PromoGuinée members and volunteers regularly tour several public middle schools in the area of Conakry to meet and speak with the students directly about the opportunities that PromoGuinée offers, and various other topics concerning their future.**



**2015 Scholarship recipients**



**Scholarship recipient with her new shoes and backpack**



**Students at the market buying backpacks and other supplies**



**Public school classroom**

## **The Costs**

The costs associated to this project increase every year as the schools raise their fees yearly and the prices of other materials on the markets also climb. This past year (2015-2016), the expenses incurred by PromoGuinée are listed in the table:

Items	Unit price		Number of units	Total	
	GNF	USD (\$)		GNF	USD (\$)
Blue Fabric (for uniform pants and skirts) in meters	GNF 30,000	\$4.29	51	GNF 1 530 000	\$218.57
White Fabric (for uniform shirts) in meters	GNF 25,000	\$3.57	51	GNF 1 275 000	\$182.14
Labor cost for Tailor (per uniform)	GNF 45,000	\$6.43	8	GNF 360 000	\$51.42
Backpacks	GNF 150,000	\$21.43	8	GNF 1 200 000	\$171.42
Shoes	GNF 200,000	\$28.57	8	GNF 1 600 000	228.57
Boxes of 200-page notebooks	GNF 150,000	\$21.43	5	GNF 750 000	\$107.14
Boxes of math tools	GNF 6,000	\$0.86	8	GNF 48 000	6.85
Tuition + Fees	GNF 2,500,000	\$357.14	8	GNF 20 000 000	\$2,857.14
Graduate Financial Assistance	GNF 0	\$0.00	0	GNF 0	\$0.00
MISC	GNF 500,000	\$71.43	1	GNF 500 000	\$71.43
Marketing, Promotion (Media: TV, Radio, and newspaper)	GNF 0	\$0.00	0	GNF 0	\$0.00
Various training for members of PromoGuinée	GNF 0	\$0.00	0	GNF 0	\$0.00
<b>TOTAL</b>				<b>GNF 27 263 000</b>	<b>\$3,894.71</b>
<b>EXCHANGE RATE</b>				<b>\$1 = GNF 7 000*</b>	

\*early 2016 exchange rate

# Strategy

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PromoGuinée has been supporting its projects primarily with the financial contributions from its members in Guinea, the United States, and Canada. We also receive funds from several individual donors and other sponsors that we invite to our fundraisers.

## Accomplishments

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**Since 2006, PromoGuinée has offered a total of 90 scholarships to 30 students, providing over \$25,000 in school fees, uniforms and materials for the students.**

### **2006-2007**

- Sinayo Sékou – 11<sup>th</sup> grade,
- Sow Mamadou Saliou – 11<sup>th</sup> grade
- Barry Mamadou Bhoie – 11<sup>th</sup> grade

### **2007-2008**

- Sinayo Sékou – 12<sup>th</sup> grade,
- Sow Mamadou Saliou – 12<sup>th</sup> grade
- Barry Mamadou Bhoie – 12<sup>th</sup> grade
- Diallo Abdoul Karim – 11<sup>th</sup> grade
- Baldé Maimounatou – 11<sup>th</sup> grade
- Bah Saikou Amadou – 11<sup>th</sup> grade

### **2008-2009**

- Sinayo Sékou – 13<sup>th</sup> grade,
- Sow Mamadou Saliou – 13<sup>th</sup> grade,
- Barry Mamadou Bhoie – 13<sup>th</sup> grade
- Diallo Abdoul Karim – 12<sup>th</sup> grade
- Baldé Maimounatou – 12<sup>th</sup> grade
- Baldé Issa Foulah – 11<sup>th</sup> grade
- Condé M. Fatoumata – 11<sup>th</sup> grade
- Bah Thierno Madjou – 11<sup>th</sup> grade

### **2009-2010**

- Diallo Abdoul Karim – 13<sup>th</sup> grade
- Baldé Maimounatou – 13<sup>th</sup> grade
- Baldé Issa Foulah – 12<sup>th</sup> grade
- Condé M. Fatoumata – 12<sup>th</sup> grade
- Bah Thierno Madjou – 12<sup>th</sup> grade

### **2010-2011**

- Baldé Issa Foulah – 13<sup>th</sup> grade
- Condé M. Fatoumata – 13<sup>th</sup> grade
- Bah Thierno Madjou – 13<sup>th</sup> grade
- Traoré Mariame – 11<sup>th</sup> grade
- Bah Mamadou Alpha – 11<sup>th</sup> grade
- Camara M. Mabinty – 11<sup>th</sup> grade
- Fofana Aboubacar Sidiki – 11<sup>th</sup> grade
- Kolié Lipo Lipé – 11<sup>th</sup> grade
- Sagno Cécé – 11<sup>th</sup> grade

### **2011-2012**

- Traoré Mariame – 12<sup>th</sup> grade
- Bah Mamadou Alpha – 12<sup>th</sup> grade
- Camara M. Mabinty – 12<sup>th</sup> grade
- Fofana Aboubacar Sidiki – 12<sup>th</sup> grade
- Kolié Lipo Lipé – 12<sup>th</sup> grade
- Sagno Cécé – 12<sup>th</sup> grade
- Doumbouya Mohamed – 11<sup>th</sup> grade
- Soumah Mohamed Ayala – 11<sup>th</sup> grade
- Sagno Michel – 11<sup>th</sup> grade

### **2012-2013**

- Traoré Mariame – 13<sup>th</sup> grade
- Bah Mamadou Alpha – 13<sup>th</sup> grade
- Camara M. Mabinty – 13<sup>th</sup> grade
- Fofana Aboubacar Sidiki – 13<sup>th</sup> grade

- Kolié Lipo Lipé – 13<sup>th</sup> grade
- Sagno Cécé – 13<sup>th</sup> grade
- Doumbouya Mohamed – 12<sup>th</sup> grade
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- Sagno Michel – 12<sup>th</sup> grade
- Camara Mohamed – 11<sup>th</sup> grade
- Bangoura Mohamed – 11<sup>th</sup> grade
- Condé Saran – 11<sup>th</sup> grade
- Diallo Thierno Sadou – 11<sup>th</sup> grade
- Sy Thiory – 11<sup>th</sup> grade
- Touré Abdoulaye – 11<sup>th</sup> grade

#### 2013-2014

- Doumbouya Mohamed – 13<sup>th</sup> grade
- Soumah Mohamed Ayala – 13<sup>th</sup> grade
- Sagno Michel – 13<sup>th</sup> grade
- Camara Mohamed – 12<sup>th</sup> grade
- Bangoura Mohamed – 12<sup>th</sup> grade
- Condé Saran – 12<sup>th</sup> grade
- Diallo Thierno Sadou – 12<sup>th</sup> grade
- Sy Thiory – 12<sup>th</sup> grade
- Touré Abdoulaye – 12<sup>th</sup> grade
- Fadiga Mamady – 11<sup>th</sup> grade
- Soromou Koliko Daniel – 11<sup>th</sup> grade
- Barry Ibrahima – 11<sup>th</sup> grade
- Kéira Abdoulaye – 11<sup>th</sup> grade

- Kourouma Kamou – 11<sup>th</sup> grade
- Sall Mamadou Lamarana – 11<sup>th</sup> grade

#### 2014-2015

- Camara Mohamed – 13<sup>th</sup> grade
- Bangoura Mohamed – 13<sup>th</sup> grade
- Condé Saran – 13<sup>th</sup> grade
- Diallo Thierno Sadou – 13<sup>th</sup> grade
- Sy Thiory – 13<sup>th</sup> grade
- Touré Abdoulaye – 13<sup>th</sup> grade
- Fadiga Mamady – 12<sup>th</sup> grade
- Soromou Koliko Daniel – 12<sup>th</sup> grade
- Barry Ibrahima – 12<sup>th</sup> grade
- Kourouma Kamou – 12<sup>th</sup> grade
- Sall Mamadou Lamarana – 12<sup>th</sup> grade

#### 2015-2016

- Fadiga Mamady – 13<sup>th</sup> grade
- Soromou Koliko Daniel – 13<sup>th</sup> grade
- Barry Ibrahima – 13<sup>th</sup> grade
- Kourouma Kamou – 13<sup>th</sup> grade
- Sall Mamadou Lamarana – 13<sup>th</sup> grade
- Ansoumane Kéita – 11<sup>th</sup> grade
- Kozo Zoumanigui – 11<sup>th</sup> grade
- Fatoumata Binta C Baldé – 11<sup>th</sup> grade

Three of our laureates have graduated from college:

- **Diallo Abdoul Karim** – Computer Science from the University Gamal Abdel Nasser of Conakry, class of 2013.
- **Sinayo Sékou** – Agro-Economics from the University of Raba in Morocco, class of 2014.
- **Thierno Madjou Bah** – Financial Administration and Accounting from University of Raba in Morocco, class of 2016.

Twenty four are currently continuing their education in universities in Guinea, in Morocco and in France.



**Sinayo Sékou**



**Barry Mamadou  
Bhoie**



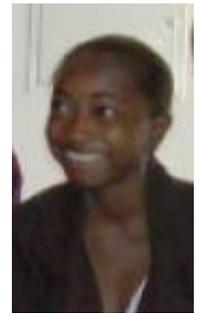
**Sow Mamadou  
Saliou**



**Diallo Abdoul  
Karim**



**Bah Saikou  
Amadou**



**Baldé  
Maimounatou**



**Baldé Issa Foulah**



**Condé Mamadi  
Fatoumata**



**Bah Thierno  
Madjou**



**Traoré Mariame**



**Bah Mamadou  
Alpha**



**Camara M.  
Mabinty**



**Fofana Aboubacar  
Sidiki**



**Kolié Lipo Lipé**



**Sagno Cécé**



**Doumbouya  
Mohamed**



**Soumah  
Mohamed Ayala**



**Sagno Michel**



**Camara Mohamed**



**Bangoura  
Mohamed**



**Condé Saran**



**Diallo Thierno  
Sadou**



**Sy Thiory**



**Touré Abdoulaye**



**Fadiga Mamady**



**Soromou Koliko  
Daniel**



**Barry Ibrahima**



**Kéira Abdoulaye**



**Kourouma  
Kamou**



**Sall Mamadou  
Lamarana**



**Kozo Zoumanigui**



**Fatoumata Binta  
Chérif Baldé**



**Ansoumane  
Kéita**



**Former scholarship recipient  
Sinayo Sékou in Morocco studying  
Agronomy in 2010**



**Former scholarship recipients  
Sinayo Sékou and Sow Mamadou  
Saliou on campus in Morocco in  
2010**



Sinayo graduated in 2014



Karim graduated in 2014



Madjou graduated in 2016



PromoGuinée member speaking at the Gbéssia Rond-Point Middle School in Conakry

## Short Term Goals

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For the 2016-2017 schoolyear PromoGuinée will plans to have new scholarship recipients: one in 13<sup>th</sup> grade (senior), three in 12<sup>th</sup> grade and six in 11<sup>th</sup> grade. When we began this program in 2006, through 2009, we offered three scholarships a year. Beginning in 2010, we've offered six scholarships a year (including this year as indicated above). The impact of this project is immeasurable. The students that are being sponsored are given the opportunity to get quality education in much better conditions, and they are also introduced to a new different world, which is a huge advantage.

## Long Term Goals

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PromoGuinée will continue to provide financial assistance to the graduates of our program throughout their higher education, and help place them transition into the workforce.

Additional projects being developed include:

- Counseling campaigns in public schools to discuss goal setting techniques with the students including the types of studies they can engage in, the process of setting goals for oneself and what to do in order to achieve those goals.
- Socio-economic development research grants available to university students.

## Challenges

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Overall PromoGuinée has met several difficulties since we started this journey in 2006:

In 2009, we were unable to offer scholarships to new recruits as the country had plunged into a political crisis in September, which prevented us from implementing our regular recruitment process.

In 2009, one of our first three beneficiaries – Barry Mamadou Bhoie – sadly died from a disease a few weeks after graduating high school.

We had to make the difficult decisions to disqualify two scholarship recipients due to their poor academic performance after several attempts at trying to help them reach their goals.

In 2014, we were unable to offer scholarships to new recruits due to the Ebola outbreak in Guinea, which caused the government to delay school openings for the 2014-2015 year.

In 2015-2016, Mamady Fadiga, who was one of the best candidates we have had, became sick with tuberculosis in the senior year. He has not been able to return to school yet. PromoGuinée has been financially assisting his family for his treatments.





**PromoGuinée**  
**Statement of Activities**  
**For Year Ended June 30, 2017**

<b>Support and Revenue</b>	<b>2014-2015</b>	<b>2015-2016</b>	<b>2016-2017</b>
<b>Unrestricted</b>			
Contributions	6105	5000	3716
<b>Total before special events</b>	<b>6105</b>	<b>5000</b>	<b>3716</b>
<b>Special events</b>			
Event	0	0	0
Event-related income	0	0	0
Less: Event-related direct costs	0	0	0
<b>Net special events income and support</b>	<b>0</b>	<b>0</b>	<b>0</b>
Contributions in kind	0	0	0
Investments and other income	0	0	0
<b>Temporarily restricted:</b>			
Contributions	0	0	0
<b>Total support and revenue</b>	<b>6105</b>	<b>5000</b>	<b>3716</b>
<b>Expenses</b>			
<b>Program expenses:</b>			
Scholarship program	2500	1500	5000
Website & Email	153.75	23.88	425.61
Other expenses	102	30	15
<b>Total program expenses</b>	<b>2755.75</b>	<b>1553.88</b>	<b>5440.61</b>
<b>Supporting Services</b>			
Management and general	0	130	130
Fundraising	0	0	0
<b>Total Expenses</b>	<b>2755.75</b>	<b>1683.88</b>	<b>5570.61</b>
<b>Increase/(decrease) in net assets:</b>			
Unrestricted			
Temporarily restricted			
Permanently restricted			
<b>Increase/(decrease) in net assets</b>			
<b>Net assets, beginning of year (July 1)</b>		<b>6915.85</b>	<b>10232.97</b>
<b>Net assets, end of year (June 30)</b>	<b>6915.85</b>	<b>10232.97</b>	<b>8347.82</b>

<b>PromoGuinée</b>			
<b>Statement of financial position as at</b>	<b>30th June</b>	<b>2017</b>	
	<b>2015</b>	<b>2016</b>	<b>2017</b>
	USD	USD	USD
<b>Assets</b>			
<b>Non-Current Assets</b>			
Property, Plant & Equipment	0	0	0
Goodwill	0	0	0
Intangible Assets	0	0	0
	<u>0</u>	<u>0</u>	<u>0</u>
<b>Current Assets</b>			
Inventories	0	0	0
Trade Receivables	0	0	0
Cash and cash equivalents	6915.85	10233	8347.8
	<u>6915.85</u>	<u>10233</u>	<u>8347.8</u>
<b>Total Assets</b>	<u>6915.85</u>	<u>10233</u>	<u>8347.8</u>
<b>Equity and Liabilities</b>			
<b>Equity</b>			
Share Capital	0	0	0
Retained Earnings	0	0	0
Revaluation Reserve	0	0	0
<b>Total Equity</b>	<u>0</u>	<u>0</u>	<u>0</u>
<b>Non-current liabilities</b>			
Long-term borrowings	0	0	0
<b>Current Liabilities</b>			
Trade and other payables	0	0	0
Short-term borrowings	0	0	0
Current portion of long-term borrowings	0	0	0
Current tax payable	0	0	0
<b>Total current liabilities</b>	<u>0</u>	<u>0</u>	<u>0</u>
<b>Total liabilities</b>	<u>0</u>	<u>0</u>	<u>0</u>
<b>Total equity and liabilities</b>	<u>0</u>	<u>0</u>	<u>0</u>

# Contact

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## **GUINEA**

P.O. Box: 1910

Conakry, Republic of Guinea

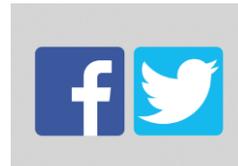
**Phone:** +224-624-340-004  
+224-628-820-820

## **US**

1207 Baker Avenue

Baltimore, MD 21207, United States

**Phone:** +1-240-565-1598  
+1-347-658-5238  
+1-347-484-6131



**Email:** [info@promoguinee.org](mailto:info@promoguinee.org)

**Web:** <http://www.promoguinee.org/>

**Facebook:** <https://www.facebook.com/promoguinee/>



